



## Auburn Downtown Revitalization

### Town Hall Meeting—Priority Setting Process

### Tuesday, January 20, 2015 - 6:00 pm at City Hall

The City of Auburn has received grant funding to update its Downtown Revitalization Plan in anticipation of obtaining another \$350,000 to implement the plan. This meeting is for the citizens of Auburn to provide input on what type of revitalization activities you would like to see in Auburn. The Nebraska Dept. of Economic Development funded the planning document and then provided \$350,000 for Implementation. The previous grant was utilized for Historic Preservation & Building renovations—which allowed for 28 projects on 20 commercial buildings located within the two downtown areas. Those projects included window replacement, tuck pointing, painting, roof repair, etc.

We need your input as citizens to see what would be beneficial to Auburn. Your participation is requested and appreciated. **Please join us for the final priority-setting session on Downtown Revitalization on Tuesday, January 20th @6:00 p.m. at City Hall in Auburn.** Below are the “preliminary” results from the public input surveys that have been received so far. We will be prioritizing these project ideas at this meeting and then determine what projects will be submitted for funding and implementation to the Nebraska Dept. of Economic Development.

Input on the 2011 priority list and how important they still are showed that people are most interested in (by most important to least important):

1. Business Development, Retention and Expansion
2. Historic Preservation, Building Renovation, and Demolition
3. Infrastructure Improvements/Upgrades
4. Urban Design, Signage and Marketing
5. Housing in Downtown & Courthouse Square
6. Alternative Energy Systems

Additional “new” project ideas to consider include: Improvements to the Presbyterian Church sidewalks and repairs to the ceiling and basement, Improve Parks & Recreation, better parking and drop off/pick up areas at the elementary school, marketing to include a slogan, billboards, and additional advertisements, and a venture capital fund to help startup businesses.

